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IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF UTAH CENTRAL DIVISION

PURPLE INNOVATIONS, LLC, a Delaware limited liability company,

Plaintiff,

v.

HONEST REVIEW, LLCS, a Florida corporation, RYAN MONAHAN, an individual, and GHOSTBED, a Delaware corporation,

Defendants.

NOTICE OF APPEARANCE OF COUNSEL

Case No. 2:17-cv-00138 DB

Judge: Dee Benson

Notice is hereby given that Phillip S. Ferguson of the law office of Christensen & Jensen, P.C. hereby enters his appearance for and in behalf of Defendant GhostBed, Inc. in the above-captioned matter. Copies of all pleadings and correspondence regarding this case should be sent to the undersigned as counsel of record for Defendant GhostBed.

DATED this 8th day of March, 2017.

CHRISTENSEN & JENSEN, P.C.

s/ Phillip S. Ferguson
Phillip S. Ferguson
Heather L. Thuet
Bryson R. Brown
Attorneys for Defendant GhostBed, Inc.

CERTIFICATE OF SERVICE

I hereby certify that on March 8, 2017 I caused a true and correct copy of this **NOTICE OF APPEARANCE OF COUNSEL** to be filed via the Court's CM/ECF Filing System which sent notification of such filing to the following:

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/s/ Claudia Ward, Legal Secretary